



FACT SHEET

Dear Parent:

Your son or daughter will soon be given the opportunity at school to take part in the ERCA Post-High School Research by completing the ERCA Annual Student Survey. Participation in the survey is optional, and your child is not required to complete it; but it can provide many benefits to high school students as they decide what they want to do after high school. It enables students to receive targeted information from colleges and universities at the right time in their academic career; can simplify their search for obtainable scholarships; can help them learn about test prep and other valuable study aids and enrichment programs; and can provide the chance to compete for an ERCA-sponsored Community Contribution Scholarship.

How does this work? ERCA is a private, non-government-affiliated entity. To enable ERCA to provide these benefits to your child at no cost to you, your child's personally identifiable data provided in response to the survey will be released to Colleges, Universities, and other educational entities that wish to communicate useful and pertinent information to high school students. It will also be provided to student recognition organizations for review and the potential induction of high-achieving high school students; and to ASLmarketing, LLC, a for-profit company which, among other things, is engaged in providing student data to commercial entities wishing to notify high school students about consumer products and services of particular interest to them.

How can your child participate? Your student may participate in the ERCA Post-High School Research Project at school by filling out ERCA's Annual Student Survey form.

How can you or your child opt-out? The survey is voluntary. To opt-out, your child can simply decline to fill out the survey form or provide the completed form below to their teacher. Parents of students who have completed the survey form, or the students themselves, if they are at least 18 years old, can opt-out at any time either by mailing the completed form below to us or by going to our website at www.studentresearch.org, downloading another copy of the ERCA Fact Sheet / Opt-Out Form, printing it, and providing the information requested. To ensure prompt and accurate data removal, be sure to include student's first name, last name, full home address, including zip code, and name of school. Then mail it to: ERCA, Department O, Post Office Box 9005, Farmingdale, NY 11735. Or, e-mail us at info@studentresearch.org.

Knowledge is power! You'll need lots of information as you make your child's educational plans. The Educational Research Center of America looks forward to helping you receive it.

Sincerely,
Educational Research Center of America



I do not wish to have my student participate in the ERCA Post-High School Research Project.

Student's First Name _____

Student's Last Name _____

Student's Home Address _____

City _____

State _____ Zip Code _____

Name of High School _____

Parent's Signature _____